

# Marco Zamarato

## Work Experience

LOG607, Roncade, TV ITALY 2008-Present

Interaction designer and project manager working on pervasive games, alternate reality games and mixed-media storytelling systems.

IUAV University, Venice, ITALY 2008

Freelance collaboration redesigning the new website and the web strategy.

IDEO, London UK 2007

Four months internship working on user observation/testing activities, interface design and prototyping.

RAI Radio2, Milan, ITALY 2004

Freelance collaboration developing the radio format Radioshilu. I worked as musician and director.

DUELLANTI MAGAZINE, Milan ITALY 2001-2004

Freelance collaboration writing articles about cinema, video and digital media.

## Education

IUAV University, Venice ITALY 2008

Graduate degree in Visual and Multimedia Communication. Emphasis on Interaction Design and design strategy.

CA' FOSCARI University, Venice ITALY 2006

Additional studies of scriptwriting.

IULM University, Milan ITALY 2005

Undergraduate degree in Communication Science and Technology. Emphasis on Semiotics, Literature and Cinema.

## Exhibitions

RANDOMCLAPPING, Pula HR, 2008

CITY OF WALLS CITY OF PEOPLE, Oakland CA, 2007

ION FILM FESTIVAL, Venice ITALY, 2006

MILANO FILM FESTIVAL, Milan ITALY, 2005

## Contact Information

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## Skills Overview

### DESIGN THINKING

With an emphasis on user centered design and storytelling systems I can shape strategies that work for long term results.

### ART DIRECTION

Merging the theoretical background and the design skills I can develop and lead complex projects across different media.

### SYNTHESIS

Frameworks, workshop activities and keynotes for pitching ideas and delivering simple and solid contents.

### PROTOTYPING

Graphic design (Photoshop, Illustrator, Indesign.)

Audio/Video (Final Cut, Pro Tools, Ableton Live).

Web Development (Html, CSS, PHP and Javascript).

Code (Actionscript 2/3, Processing, Python, Arduino)

## Languages

Mother tongue: Italian.

English written and spoken.